

INFORMATION DISCLOSURE CITATION		Docket Number 00-033	Serial Number 09/679,186
		Applicants Walker et al.	
		Filing Date October 3, 2000	Group Art Unit 3714

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	A	2002/0143619 A1	03/29/01	Laurie			
	B	3,129,004	04/1964	Ritzler			
	C	3,468,476	09/1969	Keegan			
	D	5,076,613	12/1991	Kovacs			
	E	5,099,232	03/1992	Howes			
	F	5,269,522	12/1993	Chagoll et al.			
	G	5,361,871	11/1994	Gupta et al.			
	H	5,392,066	02/1995	Fischer et al.			
	I	5,729,697	03/1998	Schkolnick et al.			
	J	5,806,852	09/1998	Howes			
	K	5,813,913	09/1998	Berner et al.			

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						Yes	No

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

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	L	5,859,414	01/1999	Grimes et al.			
	M	5,883,620	03/1999	Hobbs et al.			
	N	5,912,743	06/1999	Kinebuchi et al.			
	O	5,918,211	06/1999	Sloane			
	P	5,933,811	08/1999	Angles et al.			
	Q	5,939,695	09/1999	Byrley			
	R	5,979,757	11/1999	Tracy et al.			
	T	6,439,997 B1	08/2002	Brasseur et al.			
	U	6,443,843 B1	09/2002	Walker et al.			
	V	6,447,395	09/2002	Stevens			
	W	2002/0013744 A1	01/2002	Tsunenari			

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	X	2002/0107610 A1	08/2002	Kaehler et al.			
	Y	2002/0138342	09/2002	Clark et al.			
	Z	2003/0066883	04/2003	Yu			
	A ¹	5,173,851	12/1992	Off et al.			
	B ¹	6,035,279	03/2000	Montangero et al.			
	C ¹	6,401,074	06/2002	Sleeper			
	D ¹	4,869,500	09/26/89	Williams			
	E ¹	6,048,268	04/11/00	Humble			
	F ¹	6,141,006	10/31/00	Knowlton et al.			
	G ¹	5,851,149	12/22/98	Xidos et al.			
	H ¹	5,216,595	06/01/93	Protheroe			
	I ¹	5,362,051	11/08/94	Swafford, Jr. et al.			

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	J ¹	4,982,346	01/01/91	Girouard et al.			
	K ¹	6,089,981	07/18/00	Brenner et al.			
	L ¹	5,057,915	10/15/91	Von Kohorn			
	M ¹	5,882,258	03/16/99	Kelly et al.			
	N ¹	6,003,013	12/14/99	Boushy et al.			
	O ¹	5,269,522	12/14/93	Chagoll et al.			
	P ¹	6,165,070	12/26/00	Nolte et al.			
	Q ¹	6,041,308	03/21/00	Walker et al.			
	R ¹	5,722,890	03/03/98	Libby et al.			
	S ¹	5,855,514	01/05/99	Kamile			
	T ¹	5,373,440	12/13/94	Cohen et al.			
	U ¹	5,928,082	07/27/99	Clapper, Jr.			

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	V ¹	5,848,935	12/15/99	Noell et al.			
	W ¹	5,668,591	09/16/97	Shintani			
	X ¹	6,173,267	01/09/01	Cairns			
	Y ¹	5,848,399	12/08/98	Burke			
	Z ¹	6,012,984	01/11/00	Roseman			
	A ²	5,085,435	02/04/92	Rossides			
	B ²	5,269,521	12/14/93	Rossides			
	C ²	5,368,129	11/29/94	Von Kohorn			
	D ²	5,551,692	09/03/96	Pettit et al.			
	E ²	5,620,182	04/15/97	Rossides			
	F ²	5,791,991	08/11/98	Small			

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	G ²	5,816,918	10/06/98	Kelly et al.			
	H ²	5,857,175	01/05/99	Day et al.			
	I ²	5,941,772	08/24/99	Paige			
	J ²	6,015,344	01/18/00	Kelly et al.			
	K ²	4,854,490	08/08/89	Jolliff et al.			
	L ²	6,663,105	12/2003	Sullivan et al.			
	M ²	6,302,793	10/2001	Fertitta et al.			
	N ²	6,578,012	06/2003	Storey			
	O ²	6,571,216	05/2003	Garg et al.			
	P ²	6,937,995	08/2005	Kepecs			
	Q ²	6,026,370	02/200	Jermyn			

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Y² Direct mail finds new level of sophistication; adopting high-tech methods builds store image, traffic increases; includes related article on Advo System's Marriage Mail Service", Chain Store Age Executive with Shopping Center Age, December 1986, Section: vol. 62, ISSN: 0193-1199, 3 pp..

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Z ²	Sloane, Wendy, "Gambling: The New Game in Moscow, Legal or Not", The Associated Press, July 22, 1991, Section: International News, 2 pp.
A ³	Stevens, Larry, "Despite a tough economy, retailers and others continue to test (and buy) new technology to keep old and new buyers happy", Computerworld, March 2, 1992, 5 pp.
B ³	"County Attorney's Ruling Opens Doors For Phone Card Machines", Southwest Newswire, August 6, 1996. 2 pp.
C ³	"Simmer Compuserve Hong Kong Chases Corporate Accounts", Newsbytes, June 20, 1997, 2 pp.
D ³	Elson, Joel, "Checkout Prizes key Meijer toy event", Supermarket News, December 1, 1997, Section: No. 48, Vol. 47, pg. 44, ISSN: 0039-5803, 2 pp.
E ³	"Betting Inc. and eBet.com Announce Merger to Pursue Estimated \$200 Billion Global Home and Office Self-Serviced Electronic Wagering Industry", Business Wire, January 6, 1999, 3 pp.
F ³	Sweeney, James P., "State loses round in suit on video slots; Argument on phone card dispenser rejected", The San Diego Union-Tribune, April 8, 1999, Section: News, 3 pp.
G ³	"Catalina Marketing Solidifies In-Store Capabilities Through Acquisition of CompuScan", PR Newswire, April 30, 1999, Section: Financial News, 2 pp.
H ³	Dennis, Sylvia, "Autoweb Signs Major Deal With Citibank", Newsbytes, September 23, 1999, 2 pp.
I ³	Bronstad, Amanda, "BGI to back Web deal with \$2.5 million offering", Austin Business Journal, October 15, 1999, Section: Vol. 19, No. 33, 3 pp.
J ³	MacDonald, John, "Judge rules phone cards are illegal gambling", The Bismarck Tribune, March 3, 2000, Section: 2 pp.
K ³	Boey, Stephen, "Being first no guarantee of success: Wang", Business Times (Malaysia), April 14, 2000, Section: Business IT, 2 pp.
L ³	Website: "Play 'Win While Shopping'", (http://www.winwhileshopping.com/contestpage.htm), download date: April 19, 2000, 3 pp.

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N ³	Website: "PrizePoint Entertainment: See Our Prizes", (http://www.prizepoint.com/ASPFiles/frames/affwinprizes.asp), download date: April 19, 2000, 2 pp.
O ³	Website: "The Wheel of Food", (http://www.roadsidemedia.com/tour/94day7.html), download date: April 19, 2000, 1 pg.
P ³	Website: "In-Store Instant-Win Games", (http://www.catmktg.com/manufacturer/frm_main_instant.htm), download date: May 8, 2000, 2 pp.
Q ³	Orenstein, David, "Web Service Targets Shoppers at Checkouts", Computerworld, July 5, 1999, 2 pp.
R ³	Sciaccia, Patrick; Zimmerman, Kim Ann, "The Right Moves", Supermarket News, December 13, 1999, 5 pp.
S ³	Tie-Up to Combine E-Service, E-Payment at Point of Sale", Business World, March 6, 2000, 1 pg.
T ³	Pepe, Michael, @POS.com Grants License to Hand Held Products – Vendors team to offer POS solutions, Computer Reseller News, March 20, 2000, 2 pp.
U ³	In-Store Instant-Win Games, http://catmktg.com/manufacturer/frm_main_instant.htm , download date May 10, 2000, 1 pg.
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X ³	Ellis, Kristi Lamont, "Interactive Selling" Point of Purchase Magazine, (http://www.popmag.com/archives/0200/feb00stor2.html), May 30, 2000, 7 pp.
Y ³	Hughes, Arthur Middleton, "Customer Specific Marketing", Database Marketing Institute (wysiwg://98/http://www.dbmarketing.com/articles/art115.htm), 5 pp.
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A ⁴	Retail Solution Show Special – Alphanumeric Advocates In-Store TV Advertising", Retail Week, June 2, 2000, 2 pp.
B ⁴	Brochure @pos.com, Copyright 1999, 4 pp.
C ⁴	Brochure NCR ScanMaster, Copyright 1999, NCR Corporation, 4 pp.
D ⁴	"My Jackpot.com", Undated. 2 pp.
E ⁴	"Omron ITM", The Magazine of Bank Management, January 1989 Products & Services; Pg. 56, 1 pg.
F ⁴	Frensholt, Carol, "The New Buy-Ographics; Supermarket Promotions; Includes Related Articles", Supermarket Business, May 1995, Vol. 50; No. 5; Pg. 26; ISSN: 0196-5700, 4 pp.
G ⁴	Notice of Allowance for Application No. 09/606,566 (Attorney Docket No. 00-035) mailed 03/12/02, 6 pp.
H ⁴	Office Action for Application No. 09/606,566 mailed 07/19/01, 7 pp.
I ⁴	Office Action for Application No. 09/606,566 mailed 02/07/01, 9 pp.
J ⁴	Notice of Allowance for Application No. 10/234,075 (Attorney Docket No. 02-088) mailed 01/10/08, 8 pp.
K ⁴	Notice of Allowance for Application No. 10/234,075 mailed 10/03/07, 7 pp
L ⁴	Office Action for Application No. 10/234,075 mailed 03/27/07, 12 pp
M ⁴	Office Action for Application No. 12/123,674 (Attorney Docket No. 02-088-C1) mailed 07/31/09, 9 pp.
N ⁴	Office Action for Application No. 12/123,674 mailed 01/08/09, 8 pp.

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